

Elevate your



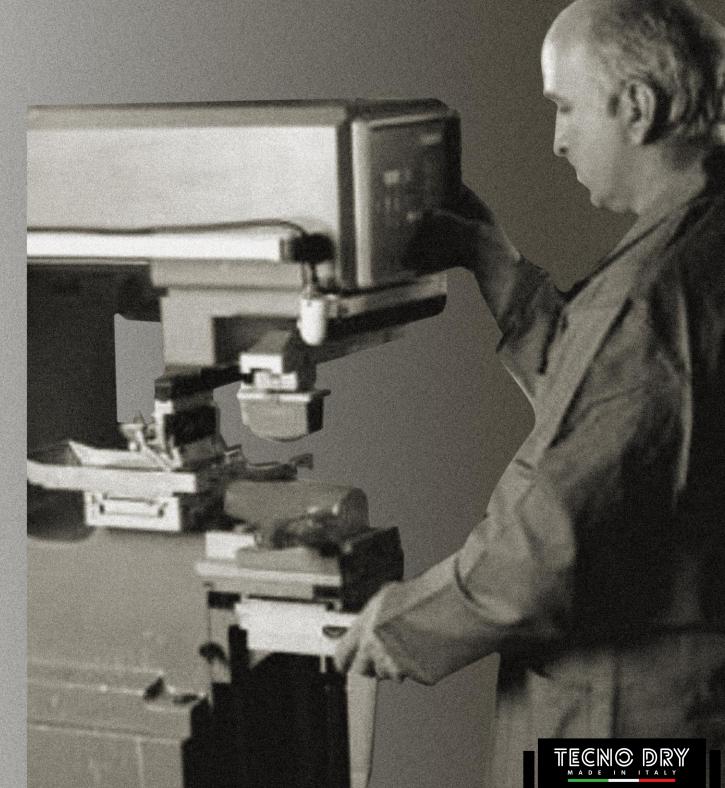
A 40-year Blowout

Tecno Dry was established in Italy in 1982 as Tecno Elettra with a vision to revolutionize the hair care industry by introducing high-quality, innovative hair drying solutions. The company started as a small workshop, focusing on the production of hair dryers that combined performance with stylish Italian design.

During the 1980s and 1990s, Tecno Dry began to gain recognition in the local market. The company's commitment to quality and innovation led to a steady growth in demand for its products. This period saw Tecno Dry expanding its manufacturing capabilities and increasing its product range to cater to a broader audience.

In the early 2000s, Tecno Dry embraced new technologies to enhance the performance and efficiency of its hair dryers. The introduction of ionic technology and ceramic components marked a significant milestone for the company. These advancements helped Tecno Dry products stand out in the competitive market, appealing to both professional hairstylists and consumers.

By the mid-2000s the company began exporting its products to various countries, building a global reputation for quality and reliability. Participation in international trade shows and beauty expos further boosted the brand's visibility and credibility.



A 40-year Blowout

In 2022, Tecno Elettra rebranded as Tecno Dry, continuing the tradition of producing 100% MADE IN ITALY products. Renowned for its leadership in design, technology, and ergonomics, Tecno Dry offers a diverse range of professional hair dryers, meeting the needs of top hairstylists worldwide.

Tecno Dry focuses on building trust and strengthening its distribution network by partnering with exclusive distributors and importers. By fostering long-term relationships with clients and exclusive agreements, the company has established the TD brand as a symbol of quality and reliability.



TECINIO DRI



All-Italian Craftsmanship

Tecno Dry embodies Italy's rich tradition of excellence in design and manufacturing. With a keen focus on innovation, the company produces a wide range of professional hair dryers that blend cutting-edge technology with ergonomic precision. Every product is meticulously crafted in Italy, ensuring the highest standards of quality and performance. This commitment to excellence extends to every component, whether manufactured in their Monsano factory or carefully selected and assembled.

Tecno Dry's success in global markets is driven by two main values: unparalleled product quality and competitive pricing. This combination is particularly effective in diverse international markets, where affordability without compromising quality is crucial. The company's flexibility also plays a key role in its success, enabling them to satisfy smaller orders and customize products to meet specific client needs, such as adapting hairdryers' characteristics, power, color, and logos.







Tested by **Pros**

All Tecno Dry products undergo rigorous field testing by professional hairstylists before being released into the market. This extensive testing phase ensures that each hair dryer meets the highest standards of performance, durability, and ergonomics. By collaborating closely with industry professionals, Tecno Dry can fine-tune its products based on real-world feedback, guaranteeing that only the best and most reliable hair dryers reach their customers. This commitment to quality assurance underscores Tecno Dry's dedication to delivering superior products that meet the demands of both professionals and consumers.

Loved by **Pros**

Professional hairstylists are drawn to Tecno Dry products due to their quality, aesthetic appeal, and ergonomic design. Understanding the needs of professionals, Tecno Dry has focused on reducing the weight and ensuring the proper balance of their hair dryers, enhancing comfort and minimizing strain for hairstylists who use these tools extensively. This dedication to reliability, comfort, and continuous improvement has earned Tecno Dry a global reputation, making its products the preferred choice of elite hairstylists worldwide.



Advanced Hair Drying Technologies

AC MOTORS

Crafted for continuous, repetitive, and extended use, our durable Italian professional-grade AC motors are meticulously engineered for reliability and longevity. With an impressive lifespan of up to 3,000 hours, they will become your trusted partner in attaining spectacular and unrivaled styling sessions.





BRUSHLESS MOTORS

Discover our cutting-edge, brushless professional motors, scrupulously designed for optimal energy efficiency, peak performance, a featherlight build, and whisper-quiet operation. These indispensable tools for hair drying offer an astounding lifespan of up to 10,000 hours, ensuring they stand by your side for countless styling sessions.

IONIZER

Bid farewell to frizzy hair with Ionic Technology, which bestows a natural, nourished, and vibrant look. This innovative component converts air into negatively charged ions, significantly reducing drying time while enhancing moisture absorption. It seals in natural nutrients and imparts a conditioning effect to your hair, leaving it healthier, more lustrous, and frizz-free.



Nozzles & Diffusers

Our specially designed, state-of-the-art nozzles and diffusers are crafted to provide precision targeting of airflow, ensuring exceptional performance, lightning-fast drying times, and stunning styling results that endure over time. These accessories are meticulously engineered to cater to both straight and wavy hair textures, offering unparalleled control and versatility. Whether creating sleek, polished looks or enhancing natural waves, Tecno Dry's accessories elevate hairstyling to new heights, meeting the demands of professional stylists and discerning consumers alike.



Premium Packaging

Meticulously designed with stunning aesthetics, each package embodies the culmination our unwavering commitment to quality and excellence. The sleek lines, refined textures, and luxurious finishes evoke a sense of modernity and style. Each design element is carefully curated to create a visual masterpiece that complements the prestige of our brand, elevating your styling experience to new heights. Beyond impression, our packaging is designed with practicality and functionality in mind. Built to withstand the rigors of daily use, our packages offer durability and protection for all TECNO DRY products. Secure closures and ergonomic size ensure ease of handling and storage, enhancing your overall user experience

Sleeve with glossy coating

Brand history





Color Appeal

Premium black Box with lid





Brushless Line

Diamond Brilliance

Channel the captivating essence of diamonds with our top-tier series, which embodies style, reliability, and stability. Crafted with precision by our skilled tech team, each Diamond Brilliance hairdryer, boasting 2650W of power, showcases unparalleled engineering and innovation. Choose our brushless hair dryer for a transformative hairstyling journey, where the reliability of stateof-the-art technology meets the stability of meticulously crafted design. Step into a new era of luxurious styling.

100000

Dryer list

RAM 2.0



RAM.20



motor







Diamond

Brilliance



INCLUDED

2 professional interlocking nozzles (6.1 x 0.7 cm and 7.4 x 0.6 cm) & diffuser.

- □ 4 temperatures / 2 speeds.
- Air Flow: 88 m³/h.
- Cold shot button.
- Professional digital brushless motor (up to 10000 h) for significantly reduced energy consumption and minimized noise production.
- Removable filter.
- □ Non-slip housing for a firm and secure hold.
- Ergonomic design for comfortable, daily and prolonged use.
- □ 100% guaranteed protection against overheating.
- Cable: 3 m professional with hanging loop.
- Uveight: Only 450g.



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Available colo

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Ultra Ionic Line

Aquamarine Perfection

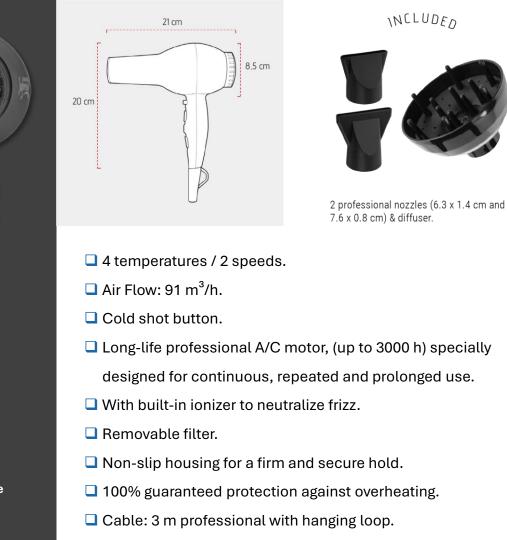
Indulge in the serene allure of aquamarine stones with this distinctive series, delivering effortless style. Specially designed, each Aquamarine Radiance hairdryer provides unparalleled hair protection, refreshment, and a frizz-free finish. Experience transcendent hair styling performance with our magnificent line, where negative ions act as catalysts for faster drying time, protection, and rejuvenation. Each session is elevated to new heights, ensuring unparalleled results and exquisite hair care.

Dryer list BOSS 6000 THE SUPERIOR FORMULA 9000 MALICE TEKNOAIR PRO KOMPACT DIGITAL









□ Weight: 560 g.











INCLUDED

2 professional nozzles (6.3 x 1.4 cm and 7.6 x 0.8 cm) & diffuser.

- □ 4 temperatures / 2 speeds.
- \Box Air Flow: 97 m³/h.
- Cold shot button.
- Long-life professional A/C motor, (up to 3000 h) specially
 - designed for continuous, repeated and prolonged use.
- U With built-in ionizer to neutralize frizz.
- Removable filter.
- □ Non-slip housing for a firm and secure hold.
- 100% guaranteed protection against overheating.
- Cable: 3 m professional with hanging loop.
- Ueight: 570 gr.

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101307

101306

101308





101300



101301



Aquamarine

Perfection





INCLUDED

2 professional nozzles (6.3 x 1.4 cm and 7.6 x 0.8 cm) & diffuser.

- □ 4 temperatures / 2 speeds.
- Air Flow: 97 m³/h.
- Cold shot button.
- Long-life professional A/C motor, (up to 3000 h) specially
 - designed for continuous, repeated and prolonged use.
- U With built-in ionizer to neutralize frizz.
- Removable filter.
- Non-slip bumpers.
- Ideal for right-handed and left-handed users.
- 100% guaranteed protection against overheating.
- Cable: 3m professional.
- Ueight: 535 g.







2200w

motor







101068

101069

101066





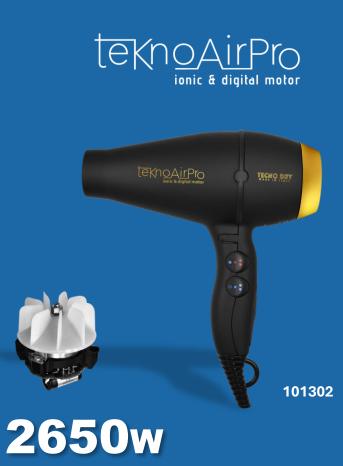


2 professional nozzles (6.3 x 1.4 cm and 7.6 x 0.8 cm) & diffuser.

- □ 4 temperatures / 2 speeds.
- Air Flow: 83 m³/h.
- Cold shot button.
- Long-life professional A/C motor, (up to 3000 h) specially
 - designed for continuous, repeated and prolonged use.
- U With built-in ionizer to neutralize frizz.
- Removable filter.
- □ Non-slip housing for a firm and secure hold.
- Ideal for right-handed and left-handed users.
- 100% guaranteed protection against overheating.
- Ergonomic design for comfortable, daily and prolonged use.
- Cable: 3 m professional with hanging loop.
- Ueight: 535 g.



INCLUDED



Brushless motor





101303



Aquamarine

Perfection

21 cm 8,5 cm 20 cm



INCLUDED

2 professional nozzles (6.3 x 1.4 cm and 7.6 x 0.8 cm) & diffuser.

- □ 4 temperatures / 2 speeds.
- \Box Air Flow: 99 m³/h.
- Cold shot button.
- Professional digital brushless motor (up to 10000 h) for significantly reduced energy consumption and minimized noise production.
- U With built-in ionizer to neutralize frizz.
- Removable filter.
- Non-slip housing for a firm and secure hold.
- 100% guaranteed protection against overheating.
- Ecological, environmentally friendly construction.
- Cable: 3 m professional with hanging loop.
- **Weight: 450 g.**



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INCLUDED

1 professional interlocking nozzle (7.2 x 0.8 cm) & diffuser.

ULTRA IONIC

tecno dry

LINE

- □ 4 temperatures / 2 speeds.
- \Box Air Flow: 99 m³/h.
- Cold shot button.
- Professional digital brushless motor (up to 10000 h) for significantly reduced energy consumption and minimized noise production.
- U With built-in ionizer to neutralize frizz.
- Removable filter.
- Non-slip housing for a firm and secure hold.
- 100% guaranteed protection against overheating.
- Ecological, environmentally friendly construction.
- Cable: 3 m professional with hanging loop.
- **Weight: 450 g.**







2000w

Brushless

motor





Line 9000 Passionate Ruby

Engage in the blazing allure of our exclusive collection inspired by the intense beauty of rubies—a redefinition of hairstyling with unmatched luxury. Each hairdryer stands as a testament to power, passion, and precision, designed to conquer the most challenging hair types. Choosing Passionate Ruby ensures a styling experience that seamlessly blends opulence, functionality, and intensity. Uplift your hairstyling journey to new heights, where sophistication converges with unparalleled performance, ushering in a groundbreaking era of glamour.

Dryer list

DREAM 9000



Dream 9000



2650w

A/C motor









INCLUDED

2 professional nozzles (6.3 x 1.4 cm and 7.6 x 0.8 cm) & diffuser.

- □ 4 temperatures / 2 speeds.
- \Box Air Flow: 97 m³/h.
- Cold shot button.
- Long-life professional A/C motor, (up to 3000 h) specially

designed for continuous, repeated and prolonged use.

- Removable filter.
- Non-slip bumpers.
- □ Ideal for right-handed and left-handed users.
- 100% guaranteed protection against overheating.
- Cable: 3 m professional with hanging loop.
- Uveight: 580 g.



Line 6000 Tanzanite Majesty

Embark on a journey into the mesmerizing world of Line 6000 - Tanzanite Majesty, an exceptional series inspired by the captivating allure of tanzanite gemstones. Meticulously crafted by our tech artisans, each hairdryer represents a harmonious blend of lightweight construction, lavish aesthetics, and transcendent opulence. This line ensures an indulgent styling adventure, where each enchanting tool embodies the perfect harmony of sophistication and effectiveness. Step into a realm of unmatched extravagance and peak performance, as Tanzanite Majesty sets the stage for a new era of luxurious hair care.

Dryer list HANDY 6000 TORNADO 6000

SUPERPOWER 6000







0 cm

20 cm



INCLUDED

2 professional interlocking nozzles (6.1 x 0.7 cm and 7.4 x 0.6 cm) & diffuser.

□ 4 temperatures / 2 speeds.

 \Box Air Flow: 91 m³/h.

Cold shot button.

Long-life professional A/C motor, (up to 3000 h) specially

designed for continuous, repeated and prolonged use.

Removable filter.

□ Non-slip housing for a firm and secure hold.

 $\hfill\square$ Ergonomic design for comfortable, daily and prolonged use.

100% guaranteed protection against overheating.

□ Cable: 3 m professional with hanging loop.

Uveight: 575 g.



tornado 6000 super turbo

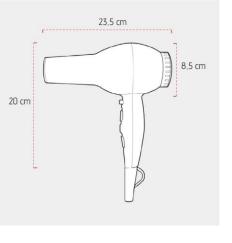




A/C motor









INCLUDED

2 professional nozzles (6.3 x 1.4 cm and 7.6 x 0.8 cm) & diffuser.

□ 4 temperatures / 2 speeds.

 \Box Air Flow: 91 m³/h.

Cold shot button.

Long-life professional A/C motor, (up to 3000 h) specially

designed for continuous, repeated and prolonged use.

Removable filter.

□ Non-slip housing for a firm and secure hold.

 $\hfill\square$ Ideal for right-handed and left-handed users.

 $\hfill\square$ 100% guaranteed protection against overheating.

 $\hfill\square$ Cable: 3 m professional with hanging loop.

Uveight: 585 g.



Superpower6000



2500w

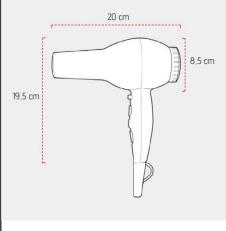
A/C motor

Professi

Salon









2 professional interlocking nozzles (6.5 x 0.7 cm and 8.6 x 0.5 cm).

- □ 4 temperatures / 2 speeds.
- \Box Air Flow: 91 m³/h.
- Cold shot button.
- Long-life professional A/C motor, (up to 3000 h) specially
 - designed for continuous, repeated and prolonged use.
- Removable filter.
- □ 100% guaranteed protection against overheating.
- $\hfill\square$ Cable: 3 m professional with hanging loop.
- Uveight: 575 g.



Line 2000 Green Sapphire Splendor

The lavish charm of our premier line is inspired by the elegance of green sapphires—an embodiment of refinement and unity. Thoughtfully curated, each hairdryer emerges as a testament to ergonomic precision and timeless grace. Designed with a focus on unrivaled comfort, these eco-conscious, functional, and glamorous instruments empower you to transcend everyday beauty rituals while upholding a dedication to environmental stewardship. Embrace a future where each styling endeavor becomes a tribute to grandeur and mindful luxury, as the Green Sapphire Splendor Series heralds a new era of sumptuous hair care.

Dryer list

EN • GREEN

KOMPACT TURBO 3600



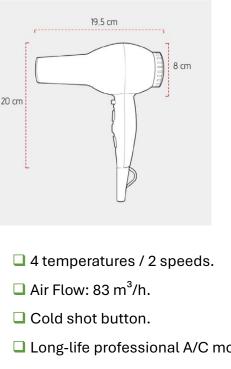






101065







INCLUDED

2 professional interlocking nozzles (6.1 x 0.7 cm and 7.4 x 0.6 cm) & diffuser.

- Long-life professional A/C motor, (up to 3000 h) specially

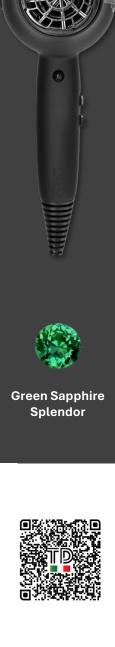
designed for continuous, repeated and prolonged use.

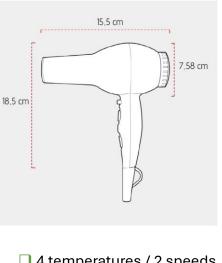
- Energy efficient.
- Removable filter.
- Ergonomic design for comfortable, daily and prolonged use.
- 100% guaranteed protection against overheating.
- Ecological, environmentally friendly construction (from
 - 100% recyclable materials).
- Cable: 3 m professional with hanging loop.
- □ Weight: 530 g.













INCLUDED

1 professional interlocking nozzle (7.2 x 0.8 cm) & diffuser.

- □ 4 temperatures / 2 speeds.
- \Box Air Flow: 73 m³/h.
- Cold shot button.
- Long-life professional A/C motor, (up to 3000 h) specially

designed for continuous, repeated and prolonged use.

- Removable filter.
- □ Non-slip housing for a firm and secure hold.
- □ 100% guaranteed protection against overheating.
- Ergonomic design for comfortable, daily and prolonged use.
- Cable: 3 m professional with hanging loop.
- Uveight: 573 g.



Luxury Line

Pearl Radiance

Delve into the timeless elegance and refined allure embodied by pearls. Each Pearl Radiance hairdryer epitomizes a harmonious fusion of functionality, excellence, and tranquility. This exceptional line ensures a luminous styling journey, seamlessly intertwining opulence and luxury. Elevate your daily routine to a sumptuous ritual by infusing serenity and high fashion into every aspect of your everyday hair artistry experience.

Dryer list

SUPREME







101076

2500w

motor









INCLUDED

2 professional nozzles (6.3 x 1.4 cm and 7.6 x 0.8 cm) & diffuser.

- □ 4 temperatures / 2 speeds.
- Air Flow: 91 m³/h.
- Cold shot button.
- Long-life professional A/C motor, (up to 3000 h) specially

designed for continuous, repeated and prolonged use.

- Removable filter.
- □ Non-slip housing for a firm and secure hold.
- Quiet operation for relaxed styling, without interference.
- 100% guaranteed protection against overheating.
- □ Cable: 3 m professional with hanging loop.
- Ueight: 595 g.





Full Lineup Index

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Line	P Brushless Line	Ultra Ionic Line	Ultra Ionic Line	Ultra Ionic Line	Ultra Ionic Line	Ultra Ionic Line	V Ultra Ionic Line	T Line 9000	Line 6000	Line 6000	P Line 6000	0 Line 2000	P Line 2000	Luxury Line
Model	Ram 2.0	Boss 6000	The Superior	Formula 9000	Malice	Teknoair Pro	Kompact Digital	Dream 9000	Tornado 6000	Superpow er 6000	Handy 6000	En ∙ Green	Kompact Turbo	Supreme
Black color code	101078	101295	101305	101299	101066	101302	101304	101176	101071	101075	101072	101064	101070	101076
Watt	2500w	2500w	2650w	2650w	2200w	2650w	2000w	2650w	2500w	2500w	2500w	2200w	2000w	2500w
Airflow	88 m³/h	91 m³/h	97 m ³ /h	97 m ³ /h	83 m³/h	99 m³/h	74 m ³ /h	97 m ³ /h	91 m³/h	91 m³/h	91 m³/h	83 m³/h	73 m³/h	91 m³/h
Motor	Brushless	AC	AC	AC	AC	Brushless	Brushless	AC	AC	AC	AC	AC	AC	AC
Cold shot	\checkmark	\checkmark	~	~	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	~	~	\checkmark	\checkmark	\checkmark
Operation switches	4 heat 2 speed	4 heat 2 speed	4 heat 2 speed	4 heat 2 speed	4 heat 2 speed	4 heat 2 speed	4 heat 2 speed	4 heat 2 speed	4 heat 2 speed	4 heat 2 speed	4 heat 2 speed	4 heat 2 speed	4 heat 2 speed	4 heat 2 speed
lonizer	-	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	-	-	-	-	-	-	-
Removabl e filter	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Overheat protection	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	~	\checkmark	\checkmark	~	~	\checkmark
Cable	3m	3m	3m	3m	3m	3m	3m	3m	3m	3m	3m	3m	3m	3m
Weight	450g.	560 g.	570 gr.	535 g.	535 g.	450 g.	540 g.	580 g.	585 g.	575 g.	575 g.	530 g.	573 g.	595 g.
QR					Orașino TD Orași									
Colors	2 colors	4 colors	4 colors	3 colors	4 colors	2 colors	1 color	1 color	1 color	1 color	4 colors	2 colors	1 color	1 color



THANK YOU FOR YOUR ATTENTION



GRAZIE PER LA VOSTRA ATTENZIONE